iMEDIA BRANDS

Annayake Ultratime Anti-wrinkle Re-densifying Cream Clinical Results

- Dermatologically Patch Tested
- In a 30-participant clinical study using the product daily for 28 days
 - o 24% demonstrated an improvement in the look of skin tonicity
 - o 17% demonstrated an improvement in the look of skin firmness
- Instrumental test conducted on 30 women using the cream twice daily for 28 days demonstrated the "youth" potential:
 - o 26.1% decrease in the number of visible wrinkles
 - o 31.82% decrease in the total surface area of visible wrinkles
 - o 30.61% decrease in the total length of visible wrinkles
 - 16.28% decrease in the look of wrinkles of the nasolabial fold/smile lines
- In a 30-participant consumer perception study after using the product daily for 28 days, more than 85% highly rated:
 - That the product had a pleasant texture
 - Had enjoyable sensation of comfort
 - That the product quickly absorbed
 - The overall effectiveness of the product